Mississippi State University
Graduate Council
February 22, 1:30 pm

Call to Order: Dr. Rebecca Robichaux-Davis, Chair

Welcome and Introductions

Approval of Minutes: January 25, 2019

Report from UCCC: Dr. Dana Franz

1. Modification of the Master of Business Administration/Project Management

Report from the Graduate School: Dr. Brien Henry

Old Business

New Business

Adjourn
January 25, 2019

PRESENT: Amy Adkerson (Jenny Turner), Kevin Armstrong, Linkan Bian, Ashli Brown Johnson, Russell Carr, Timothy Chamblee, Frances Coleman (Deborah Lee), Lara Dodds, Dana Franz, Don Grebner, Larry Hanson, W. Brien Henry, Priscilla Hill, Julie Jordan, Caroline Kelsoe, Laura Marler, Beth Miller, Rebecca Robichaux-Davis, Peter Ryan, Susan Seal, Chien Yu

ABSENT: Henk Arnoldus, Judy Bonner, Joel Collier, Richard Harkess, David Shaw

REGULARE ATTENDERS: Alexis Davis, Meredith Nagel, Erica Waldman

GUEST: Eric Moyen

I. The January 25, 2019 meeting of the Graduate Council of Mississippi State University was called to order by Chair Dr. Rebecca Robichaux-Davis at 1:31 PM in the Templeton Room of Mitchell Memorial Library.

II. Dr. Robichaux-Davis asked for approval of the minutes from the December 17, 2018 meeting. Larry Hanson moved to approve and Laura Marler seconded. The motion passed with one abstention.

III. Report from University Committee on Courses and Curricula (UCCC): Dana Franz

- Modification of the EdS in Educational Leadership – Eric Moyen
  Dana Franz brought forward the Modification of the EdS in Educational Leadership for discussion. Franz stated the proposed modification will add a new concentration in Teaching Leadership for the EdS degree and will allow students to cohort through the program.

  Dr. Moyen noted this concentration requires an internship, unlike the current EdS that requires a directed study. The addition of the teaching leadership concentration for the EdS will provide a greater benefit to teachers than obtaining a second master’s degree.

  After a brief discussion, Robichaux-Davis moved to approve the modification; motion carried unanimously.

IV. Report from the Graduate School: Peter Ryan

Dr. Ryan announced the following:

- The position of Associate Dean of The Graduate School has been posted. Dr. Ryan is currently working with faculty senate to identify faculty to serve on the committee: Dr. Kari Babski-Reeves has agreed to be the Chair.

- The subcommittee has almost completed the revision of the policies and procedures in the graduate catalog. Once reviewed by The Graduate School, it will then be moved to the Associate Deans, Deans, and Graduate Council. Attention has been given to the policy of continuous enrollment and using the university’s policy as a benchmark in considerations for revision.

- The College of Business and Department of Civil Engineering have submitted names of
potentially qualifying students for the Lapsed Graduate Student Program. Dr. Ryan is encouraging more departments to submit names to the graduate school office.

- Dr. Ryan is looking to assemble another subcommittee of associate deans to begin discussions to review new approaches to graduate programs. The focus of the subcommittee is to review the design and curriculum of current programs and discuss opportunities for development.

- The Graduate School is expanding recruitment efforts by working with the Office of Admissions and Scholarships in initiating conversation with individuals who access the graduate school website.

V. Report from the Graduate Student Association (GSA): Caroline Kelsoe, Vice President

- Kelsoe stated that the GSA is in transition with the president stepping down. She reported that the graduate research symposium will be held March 2nd in the Wise Center. Applications will go live today and there is no registration fee. They are looking for faculty to serve as judges. Also, the first general body meeting was a success with a focus on practicing networking skills. They are looking to have speakers at future meetings.

VI. New Business

- *Slate Purchase and Implementation* – Meredith Nagel
  Nagel stated that the university as a whole has purchased Slate, a new customer relations system. The Graduate School will use this as its mass communication/texting recruitment tool and for processing applications for admissions. There will be a transition period as the university shifts from processing applications within Banner to processing in Slate. The Summer 2020 graduate applications will go live August 1, 2019 and they will be processed in the new system.

VII. There being no further business, Robichaux-Davis asked for a motion to adjourn. Hanson moved to adjourn, second by Ryan. The meeting adjourned at 2:29 p.m.
APPROVAL FORM FOR

DEGREE PROGRAMS
MISSISSIPPI STATE UNIVERSITY

NOTE: This form is a cover sheet that must accompany the degree program change proposal. The actual proposal should be prepared in accordance with format requirements provided in the Guide and Format for Curriculum Proposals published by the UCCC. Both cover sheet and proposal should be submitted to UCCC Mail Stop 9702 (281 Garner Hall), Phone: 325-9410.

College: Business
Department: n/a

Contact Person: Kevin Rogers  Mail Stop: 9588  E-mail: kevin.rogers@msstate.edu
Nature of Change: Modification  Date Initiated: Fall 2018  Effective Date: Summer 2019
Current Degree Program Name: Master of Business Administration
Major: n/a  Concentration: Project Management
New Degree Program Name: Master of Business Administration
Major: n/a  Concentration: Project Management

Summary of Proposed Changes:
- Remove EC 8103, BIS 8113, BL 8113, and BQA 8233 from the MBA core
- Add MKT 8213, MGT 8103, and BQA 6423 to the MBA core
- Add one 3 hour elective
These changes apply to the 30 hour MBA (no concentration) and the 36 hour MBA-Project Management concentration (reducing to 33 hours).

Approved:

Date:

Department Head

Chair, College or School Curriculum Committee

Dean of College or School

Chair, University Committee on Courses and Curricula

Chair, Graduate Council (if applicable)

Chair, Deans Council
1. CATALOG DESCRIPTION
   No changes to the catalog description

2. CURRICULUM OUTLINE

<table>
<thead>
<tr>
<th>CURRENT Degree Description</th>
<th>PROPOSED Degree Description</th>
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<tbody>
<tr>
<td>Degree: Master of Business Administration</td>
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<tr>
<td>Major: n/a</td>
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<tr>
<td>Concentrations: Project Management</td>
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<td>No changes to degree description</td>
<td></td>
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<tr>
<td>No changes to concentration description</td>
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<table>
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<tr>
<th>CURRENT CURRICULUM OUTLINE</th>
<th>Required Hours</th>
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<tr>
<td>College Required Courses</td>
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<tr>
<td>MGT 8113 Leadership Skills for Managerial Behavior</td>
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<td>MKT 8153 Strategic Marketing Management</td>
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<td>MKT 8153 Strategic Marketing Management</td>
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<td>ACC 8213 Financial Statement and Management Accounting Report Analysis for Decision Making</td>
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<td>MGT 8123 Strategic Business Consulting</td>
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<td>EC 8103 Economics for Managers</td>
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<td>BIS 8113 Management Information Technology and Systems</td>
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<td>BIS 8113 Management Information Technology and Systems</td>
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<tr>
<td>BL 8113 Law, Business, Ethics, and Dispute Resolution</td>
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<td>BL 8113 Law, Business, Ethics, and Dispute Resolution</td>
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<td>BQA 8233 Quantitative Analysis and Business Research</td>
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<td>Or IE 6333 Production Control Systems I</td>
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The curriculum will be the same for campus 1, campus 2, and campus 5 students.

3. JUSTIFICATION AND STUDENT LEARNING OUTCOMES

During 2017-18, an Ad Hoc Committee comprised of faculty, MBA alumni, and employers, reviewed the entire MBA curriculum. The review included an assessment of all SEC schools and two other area programs (USM and Memphis). The committee recommended changing the MBA core of nine required courses plus one elective, to a core of eight required courses plus two electives. This additional elective will give students the option of completing a minor or concentration with the MBA and still complete the full-time program in a 12 month period. A minor or concentration will increase students’ marketability in the job market. For the updated MBA core, the eight required courses will add the topics of supply chain and operations, strategy, and analytics. An additional course in strategy will be added to prepare students for the capstone consulting project. To make room for these topics and the additional elective, courses in economics, information systems, and law will be removed from the MBA core.

These recommendations were presented to the College’s Masters Advisory Committee in Spring 2018 and the full Graduate Faculty in August 2018. The Master’s Advisory approved the changes in October 2018. These changes were approved by the College Curriculum Committee on November 13. At a meeting of the college faculty on December 6, the proposal was presented. An online vote of the graduate faculty followed with 31 in favor of the proposed changes, 10 against, and 2 abstentions.

LEARNING OUTCOMES

- MBA students will demonstrate analytical skills when applying managerial principles and problem solving techniques to achieve business goals.
- MBA students will demonstrate proficiency in communicating ideas orally and in writing.
- MBA students will evaluate their own capabilities as leaders and develop plans for improvement, as well as develop sound ethical principles.*

*Note: Although the BL course including ethics is being removed, the existing course MGT 8113 Leadership Skills for Managerial Behavior includes ethics content, so this learning objective will still be covered in the MBA program.

Additional questions:

1. Will this program change meet local, state, regional, and national educational and cultural needs? It has been over 10 years since a full review of the MBA curriculum was conducted. With the input of alumni, employers, and faculty, this revised curriculum will better prepare graduates for the jobs offered by potential employers. The additional training in supply chain, operations, and analytics, are valuable skills for MBA graduates.
2. Will this program change result in duplication in the System? The revised program does not duplicate other programs on the MSU campus.
3. Will this program change/advance student diversity within the discipline? The revised curriculum will be more attractive to students, making the MSU MBA more competitive to prospective students. This should enhance the program's ability to recruit a diverse population of applicants.

4. Will this program change result in an increase in the potential placement of graduates in MS, the Southeast, and the U.S? The graduates and employers on the Ad Hoc Committee recommended these changes to make students more marketable on the job market. The additional training in supply chain, operations, and analytics, combined with a minor or concentration, is expected to will help with student placement.

5. Will this program change result in an increase in the potential salaries of graduates in MS, the Southeast, and the U.S? As addressed in #4, the additional skills and minors are expected to result in greater starting salaries for graduates.

4. SUPPORT

5. PROPOSED 4-LETTER ABBREVIATION
   MBA

6. EFFECTIVE DATE

   Summer 2019

7. CONTACT PERSON

   Kevin Rogers
   325-1982
   kevin.rogers@msstate.edu
Date: November 13, 2018

To: University Committee on Courses and Curricula

From: College of Business Curriculum Committee

Subject: Letter of Support for changes to the BBA and MBA

We support the proposed changes to the BBA and MBA degrees.

Signed:

Randall Campbell, Professor of Economics

Laura Marler, Associate Professor of Management

Rob Moore, Professor of Marketing

Yingge Qu, Assistant Professor of Marketing

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<th>BBA</th>
<th>MBA</th>
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<tr>
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Brad Trinkle, Associate Professor of Accounting
Rogers, Kevin

From: Qu, Yingge
Sent: Tuesday, January 22, 2019 11:27 AM
To: Rogers, Kevin
Subject: Re: Course and degree modification proposals

Hello, Dr. Rogers,

I support the changes to the BBA, MBA and new MKT8213. Thank you for asking me.

Best Regards,
Yingge

From: Rogers, Kevin
Sent: Tuesday, January 22, 2019 8:55 AM
To: Qu, Yingge
Subject: Course and degree modification proposals

Yingge,
I am preparing to submit the proposals from our November curriculum committee meeting. I need to include you on the letters of support for the changes to the BBA, MBA, and for the new marketing course, MKT 8213 Supply Chain and Operations Management.

Since you are in Meridian, you can just respond to this email and let me know if you support or don’t support these three proposals.
Thanks,
Kevin

Kevin Rogers
Paul and Mary Jo Karre Associate Dean
Professor of Economics
Mississippi State University
PO Box 5288
Mississippi State, MS 39762
kevin.rogers@msstate.edu
662-325-2580
Date: January 28, 2019
To: Jenny Turner, UCCC
From: Kevin Rogers
Subject: Proposals for the BBA, BACC, and MBA programs

We have completed revisions to the BBA, BACC, and MBA degree programs and hope to have these on the February UCCC agenda. This includes three course proposals in the online system and three program modification proposals included with this memo. Here is a summary:

- **BBA and BACC:**
  - We are changing the existing 4-hour course, MGT 3114 to a 3-hour version, MGT 3113. The 3-hour course did exist many years ago, but we have updated the syllabus and related information in the online system under MGT 3113.
  - Since this course is reduced by one hour, the overall degree programs are reduced from 124 to 123 hours.
  - For the BBA only, we are replacing FIN 3113 with MKT 3323 as a required course. This course already exists, so there is no need for a course proposal here.

- **MBA:**
  - We are changing 4 out of the 10 courses in the program, so it is 40% and less than the threshold requiring a new program proposal.
  - Two new courses are being created: MKT 8213 and MGT 8103. These are both in the online system for approval.